March 30, 2007

Mr. Greg DeLuca 161 Morningside Drive Milford, CT 06460

Dear Mr. DeLuca:

Please have this letter serve as our intention to assign Integrated Brands Dogsters license agreement to J&J Snacks Incorporated.

Please contact us at your earliest convenience to effect this assignment.

Cordially yours,

John LeSauvage VP Operations

Jack Hassid, Esq. 460 Park Avenue, 10<sup>th</sup> Fl. ccNew York, NY 10022